

Review of: "Agritourism: a source for socio-economic transformation in developing economies"

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The article is descriptive. For this reason, the information that the authors provide to convince us of the need to develop agritourism in Zimbabwe is viewed with a little distrust. For example, no data is provided on the size of agritourism in Zimbabwe to have a benchmark for further developments. The authors also offers factors that influence agritourism (location, funding, product quality, marketing techniques, infrastructure, and legislative support) without providing details about how they could influence (a ranking of factors). Examples of good practices from other countries are given, but without opting for countries that are similar in terms of economic profile to Zimbabwe.