

Review of: "Unpacking Snowflake: How a Data Cloud Company is Ruling the Roost"

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In this article, the authors propose a comprehensive overview of Snowflake. After analyzing the uncertainties and the impact from the uncertainties, the design of changes and the project of change execution plan are discussed. Finally, a conclusion is made that remaining adaptability and continuous product improvement are important for companies to stay ahead.

The article is well organized, but not a scientific paper in my opinion.

Some of my concerns are listed below.

- Quantitative analysis is lacking.
- Experiments are not performed.
- Chapter 3 is missing.
- Missing period at the end of the second paragraph.