

Review of: "Determinants of Corporate Financial Performance in African Insurance Market"

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Potential competing interests: No potential competing interests to declare.

Review Comments:

- In introduction: Please describe better your research gap (proving that is novel and impactful), highlighting the originality/uniqueness and based on that, a problem (that although it is relevant for academia, society and business, it is something that has yet to be investigated and will be addressed in this research)
- The authors should indicate the contributions of the study.
- Authors need to provide a comprehensive problem statement indicating the clear identification of how the study is different from the existing literature? Need elaboration with reference to literature. The study motivation should also be further elaborated.
- Authors need to refer to some important literature related to the concerned research and cite and validate this article's results with those articles.
- Income (per month) or ? Also, convert to USD so that it is more understandable to the international readers.
- The discussion section must be revisited. It is not properly written. I urge the Author(s) to look out for similar works and learn how to write the discussions section of a scholarly work of this nature. The discussion is scant. The author(s) has/have not compared his/her/their findings with that of previous findings.
- The research implications are not very clear and need further improvements.
- Communication is ok but can be improved if some good journal papers styles is looked carefully.
- The author needs quality time to edit his work. Generally, proofreading is required to enhance the readability of the manuscript.