

Review of: "[Commentary] #BetterPoster: The gateway to accessible science"

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This article raised the significance of poster accessibility and introduced an approach to address this issue. Accessible poster presentations should not only make the contents visually accessible, but also make the research details accessible to attendees who are interested. The design of #BetterPoster approach has taken both into consideration.

The #BetterPoster approach seems to include less content, but it requires more careful design of the visual features as well as more decision-making on what is the most information to be included. It is advocating for a more practical expectation for conference poster presentations, that is to attract attendees' attention and help them retrieve the take-home message effectively.

It would be valuable to examine the validity of the #BetterPoster approach through a conference attendee survey and make adjustments if needed. It will be interesting to see how attendee characteristics (with or without disabilities), conference format (virtual vs. in-person), and reading preferences (e.g., ZoomText or voice over for visually impaired attendees) would affect the attendees' reactions to #BetterPoster.