

# Review of: "Understanding Creativity"

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**Potential competing interests:** No potential competing interests to declare.

Dear Mr Lambert,

Thank you for submitting your paper.

I found it interesting to read. It delves into the multifaceted concept of creativity, exploring both cognitive and non-cognitive approaches to enhancing creativity. Lambert assesses the effectiveness of various creativity training programs and addresses the complex nature of measuring and defining creativity.

The author evaluates several programs aimed at boosting creativity, such as Creative Problem Solving (CPS), Synectics, and the Purdue Creative Thinking Program. He highlights the inconsistencies in their effectiveness, noting that while some studies show positive outcomes, others do not yield significant results. This variability underscores the need for more rigorous and comprehensive research.

A major challenge in creativity research is the lack of a universal definition and a standard method for assessment. Lambert discusses the Consensual Assessment Technique (CAT) as one of the most reliable methods, yet acknowledges its limitations, such as the need for expert evaluators and its inadequacy in capturing the full spectrum of creativity.

Overall, this is an interesting read. Some points for the consideration of the author can be found below.

- Articulate the aim of the paper and the guiding research question.
- Introduce definitions early on.
- Improve the link between the different sections. The document at present looks fragmented.
- Try to engage with more recent literature.
- Many concepts are mentioned. How are they related to each other?

I hope that these few comments are useful.