

Review of: "Is creativity the seed of innovation?"

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Potential competing interests: No potential competing interests to declare.

Dear author, thank you for posting this interesting paper. My view is that your work would be more incisive if supported by some wider conceptual discussion on the nature of creativity and implications beyond invention and innovation (e.g. Sacchetti 2023 published in *Creativity and Innovation Management*), as well as - if you can - by empirical evidence. All best wishes with your work.