

# Review of: "Enriching Competitiveness through Corporate Social Responsibility: A Study of Service-Based Enterprises in Zimbabwe"

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This article explores the link between Corporate Social Responsibility (CSR) and Corporate Social Performance (CSP) in Zimbabwe's service-based enterprises. It highlights the benefits of CSR, including reputation enhancement and competitive advantage, while also addressing potential challenges. The study involved 650 senior managers in the Harare region and found that environmental and philanthropic factors play a significant role in enhancing competitiveness. The article offers valuable insights for this specific context, but the methodology's robustness should be considered.