

Review of: "The Future of Malaysian SMEs in the Digital Economy"

Manuel E. Morales¹

¹ Kaunas University of Technology

Potential competing interests: No potential competing interests to declare.

This article brings new interesting perspectives and relevant information coming from digitalization and the strategic management of SME's review to understand the effect of this steep increase in interest in the Malaysian Digital Economy field. However, there is room for huge improvement in this paper using a broader conceptual and theoretical framework to integrate stronger theoretical guidelines and methodological structure to support your comments and observations. The topic is very interesting but it could be framed more scientifically providing rigorous baselines for the descriptions you have proposed on it. I am providing several general and specific suggestions below in the form of notes.

GENERAL COMMENTS

A full language proofreading review is required to improve the quality of the manuscript, there are some missing punctuation marks in the manuscript also.

Abstract needs to be reviewed to include the main results and conclusions of the research paper in detail.

The conclusions should be clarified in order to give answer to the aims of the paper referred in the Abstract in regards of its overall relevance.

Conclusions section needs to be reformulated because it is not clear and it does not answer clearly the research question.

The manuscript needs to be peer-reviewed and proof read by a native speaker because it needs improvement in the grammar and language structure.

The framework of six success features ICT-Powered SMEs, Creative and Innovative, Engaged costumers, Opportunity-Driven Business Development, Empowered People, and Extended Enterprise for the business to leverage digital economy does not explain where they come from.

Most of paragraph have a huge oversimplification of the topics, especially regarding the AI technology controversy where objective and quantifiable data is missing to validate the arguments. What is the takeover percentage? Towards what sector the jobs will be driven? What are the upcoming required skills?

For a scientific paper many subjective adjectives populate the manuscript like good employees, great attitude, hit badly by COVID, those adjectives needs to be replaces by quantifiable and objective features.

The concept of digitized circular economy needs to be defined because in the manuscript the use is vague and not described at all.