

Review of: "Startup Project Development: Travel Schedule Management App “Triplanner”"

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The authors describe the idea for an app called “Triplanner”. I don’t read it as an academic paper but a business proposal.

Can you find a more catchy title? The idea of focusing on making tourism in Indonesia attractive for single travellers is interesting, maybe that could be included in the app name.

The article needs a much better literature review and comparison to other apps to illustrate its potential market potential.

I am not clear how the team wants to generate all data for the trip itineraries, transport details and other features. The participating companies will provide data points but to create attractive tours from this is a key challenge. Only if this is done well users might see an additional value in using this app and it might reach a critical amount of popularity.