

Review of: "Factors Influencing Coffee Shop Visitors' Non-Verbal Communication Experience Based on the Choice of Colour and Interior Design Elements"

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Potential competing interests: No potential competing interests to declare.

The paper presents three factors affecting visitor perception, but it would benefit from a deeper discussion on why these factors are important and how they specifically relate to the non-verbal communication aspect. For instance, the paper identifies that lighting influences non-verbal communication, but it could explore in more detail how lighting in different contexts (e.g., bright vs. dim lighting) fosters different types of social interactions.