

Review of: "The Nexus between corporate social responsibility and corporate social performance in the Service-Based Enterprises Sector: Insights from Zimbabwe"

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First of all, thank you for the research that has been carried out on a topic that is still hot to be researched in several places. After I read this, several exciting things and suggestions emerged from this research.

1. In the introductory section, it was explain interestingly regarding the impact of CSR on companies and also research gaps. However, the advice I can convey is, can you explain Zimbabwe's condition regarding CSR? Are there any issues related to the service sector that hurt the environment and society? It can provide information on CSR, a crucial issue Zimbabwe needs to research.
2. The literature review has explained the grand theory used and its relationship to the research variables.
3. In the Research Materials and Methods section, One of the sample selection criteria is managers (This study explicitly targets company managers who hold managerial positions because they are considered essential decision-makers in corporate social responsibility (Yaseen et al., 2022[72])). However, it has yet to be explained whether the manager referred to is a financial or marketing manager, etc., because the economic profit dimension shows that respondents need information on measuring company profits (ROI, assets, sales growth, etc.).
4. Corporate Social Performance Indicators are measured from the customer's perspective, but on the one hand, those who fill in are managers (internal to the company). Can you achieve the expected results?
5. Table 4 shows that the respondents came from the Retail and Wholesale sectors. Are only service companies or goods companies also filling out this questionnaire? Considering this sector is the largest sector in this company.
6. The conclusion is expected to link the research results with the current conditions in Zimbabwe.

Overall, this research topic is interesting, especially for readers who need to learn about the current condition of Zimbabwe and its environmental, economic, and social conditions.