

Review of: "Is creativity the seed of innovation?"

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I have read the article carefully. Congratulations on a very well-written article. However, in the article and model, only individual actors are focused on as the driving force of innovation. It can be argued that social, institutional, economic, and social conditions are also factors that can fuel innovation and could be incorporated into the article and model. In other words, examining the effects of both micro-level and macro-level factors on innovation could be beneficial for the article and model.