

Review of: "A Study on Matrimonial Sites in India"

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Potential competing interests: No potential competing interests to declare.

1. Provide more details on how socio-economic and demographic profiles were collected and analyzed to ensure transparency and replicability of the study.
2. Include specific examples or categories of partner preferences examined to provide a deeper understanding of the differences between men and women on matrimonial sites.
3. Consider increasing the sample size beyond 103 respondents to enhance the study's representativeness and statistical power, especially if generalizing findings to a larger population.
4. Acknowledge potential limitations such as sampling bias or self-reporting biases, and discuss how these limitations may have influenced the results and interpretations.
5. Instead of solely highlighting concerns, offer practical recommendations or solutions for improving the user experience on matrimonial sites, such as implementing stricter profile verification processes or diversifying matching algorithms beyond economic factors.