

Review of: "Marketing automation, social networks, workspace and investments for industry 5.0"

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Potential competing interests: No potential competing interests to declare.

The comments aim at possibilities for improving the article:

1. The title needs to represent what the study set out to do. The current version does not reflect the content.
2. In the abstract, present in one sentence the methodology followed.
3. In the introduction, present the contributions that the study brings.
4. In the introduction, it is necessary to make clearer the gaps that will be covered by the study.
5. In the literature review, there are several statements made that are not anchored in conducted studies, especially in item 2.3.
6. What is the source of Table 1 and other illustrations?
7. It is necessary to structure the methodology chapter sequentially: reasons for choices, method used, which steps were followed, how data collection occurred, and others.
8. In item 5, although it is in the title that discussions will be carried out, a description of the results was presented. It is necessary to discuss the findings with the existing literature on the subject. This part needs to be deepened, especially.
9. It will be necessary to expand the quantity of references to be able to carry out a good discussion.