Review of: "[Viewpoint] Vaccination campaigns against Covid-19 may promote vaccine hesitancy toward mostly well-established, safe, and effective vaccines"

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I appreciate what the authors are trying to achieve here and I strongly support open dialogue on controversial topics, such as the Covid-19 vaccine. I like the points that were brought up and they indeed give us things to think about as scientists, health practitioners, regulatory bodies, and consumers. However, I would like to see a more even-handed, unbiased tone throughout, as well as more referencing. As a researcher of scientific communications around controversial science topics, I always use caution in the words that I use that might invoke identity-protective cognition on either side of an issue. For example, “ominous silence”, or “apparent reluctance of GPs to accept…” I might just suggest toning down any accusatory or inflammatory language so that all individuals will be willing to listen and engage in this conversation. We absolutely need more people involved in this from all sides of the issue. I commend the authors on presenting these points to consider.