

Review of: "[Viewpoint] Vaccination campaigns against Covid-19 may promote vaccine hesitancy toward mostly well-established, safe, and effective vaccines"

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I appreciate what the authors are trying to achieve here and I strongly support open dialogue on controversial topics, such as the Covid-19 vaccine. I like the points that were brought up and they indeed give us things to think about as scientists, health practitioners, regulatory bodies, and consumers. However, I would like to see a more even-handed, unbiased tone throughout, as well as more referencing. As a researcher of scientific communications around controversial science topics, I always use caution in the words that I use that might invoke identity-protective cognition on either side of an issue. For example, "ominous silence", or "apparent reluctance of GPs to accept..." I might just suggest toning down any accusatory or inflammatory language so that *all* individuals will be willing to listen and engage in this conversation. We absolutely need more people involved in this from all sides of the issue. I commend the authors on presenting these points to consider.