Peer Review

Review of: "Dynamism and Total Integration in Engineering Curriculum Planning to Meet Industry Needs and Implementation based on Theory into Practice (TIP)"

Chergui Meriyem¹

1. University of Hassan II Casablanca, Casablanca, Morocco

The subject is very relevant and of crucial educational importance in the current digital context. On
the other hand, I think that the SWOAT method alone is not sufficient to evaluate the approach,
although strategic: I propose PESTEL to study the general learning environment, then a detailed
benchmark of existing strategies, and why not a BCG matrix to evaluate the position of the
products.

In fact, PESTEL analysis improves the evaluation process by providing a deeper understanding of external factors such as political, economic, social, technological, environmental, and legal influences. This helps identify opportunities and threats that may not be captured in a SWOT analysis alone. It also allows organizations to proactively adjust strategies to mitigate risks and leverage emerging trends.

- The references should be updated: Writ and Kiest. (2009). The Political Dynamics of American Education. 4th Edition. McCutchan., Heifetz RA, Grashow A, Linsky M. (2009). The Practice of Adaptive Leadership Tools and Tasks for Changing Your Organization and the World. Harvard Business Press.,
- The author said that this method has been used since 1975 in India? Is there any useful data for the project? Any detailed studies...?

Declarations

Potential competing interests: No potential competing interests to declare.