

# Review of: "Factors Influencing Smallholder Farmers' Preference for Veterinary Services Providers in Zimbabwe"

Brown Gwambene

Potential competing interests: No potential competing interests to declare.

## COMMENTS

1. **Introduction and Background:** The introduction section and background need reorganization to improve the flow of ideas and sequence of information.
2. **Purpose and Specific Objectives:** The purpose of the study and the specific objectives should be presented in the same paragraph to provide a clear and concise statement of the study's goals.
3. **Identify Research Gap:** The gaps in the literature need to be identified, making it difficult to understand the evidence the authors need to present or contribute.
4. **Literature Review:** The literature review should be aligned with the study's specific objectives to ensure its relevance and focus.
5. **Numbered Subheadings:** Subheadings should be numbered (e.g., 3.1, 3.2, 3.3) to improve the organization and structure of the content.
6. **Study Area:** The study area description is too general. It needs expansion and a rationale for its selection to justify its relevance.
7. **Sampling Techniques and Sample Size:** The sampling techniques and sample size need improvement, and a description of how respondents for questionnaires, key informants, and FGDs were selected is necessary.
8. **Data Analysis:** The Data Analysis section needs to indicate how qualitative and quantitative data were analyzed to enhance the study's credibility.
9. **Results Section:** The results should be presented based on the specific objectives, including subsections for each aim to facilitate understanding.
10. **Table Placement:** The table before the Discussion and Conclusion section needs a description and should be placed as an attachment due to its level of detail, which may confuse readers.
11. **Separate Discussions and Conclusions:** The discussion and conclusion sections should be separated to create standalone segments for each, improving clarity and organization.
12. **Informed Discussion:** The discussion should be more substantial and informed by the findings and relevant literature to provide deeper insights.
13. **Clear Research Gap:** With a clear research gap identified from the literature, the contribution of this study to scholarship remains clear. The authors should articulate the unique contributions of their research.
14. **Consistent Referencing Style:** There needs to be more consistency in the referencing style. The authors must

harmonize the references and use one consistent referencing style to maintain professionalism and academic integrity. (check: Development, 22(2), 165-184 and Medicine 112 (2013) 174-182 or Forestry Journal, 81(1), pp.46-50.) and (K'Oloo, T.O. and Ilatsia, E.D., (2015). or Ilukor J; Birner R; Nielson T. (2015).)