

Review of: "Bank Customer Churn Prediction Using SMOTE: A Comparative Analysis"

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Potential competing interests: No potential competing interests to declare.

- Feature extraction can be clearly explained.
- Expanding the literature review with recent advancements in churn prediction and deep learning approaches would be beneficial.
- Testing the models on additional datasets would enhance the generalizability of the findings.
- Discussing the challenges and strategies for implementing these models in real-world banking scenarios would enrich the paper.