

Review of: "Toward a comprehensive behavioral model of hurricane preparedness: The Protective Behavior Model"

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Anything new should be welcome first before justification just to encourage the development of ideas. It's a good try indeed to work on a behavioral model regarding hurricane preparedness. Preparedness is without doubt the most important phase in disaster management and early decision-making and practice accordingly will reduce the vulnerability. Trying to find out research gaps and develop a behavioral model by reviewing 23 different theories is not that easy task as almost all the theories are well established and another important thing is that all the theories were not developed for disaster management and these theories should be applicable when it's matched in that context. In case of hurricane preparedness, disaster management theory should get priority before developing any behavioral model. It's an integrated approach to protect against disaster and adaptation should be discussed also to make it the full model regarding behavioral role in disaster management. Selection of theories that should be related to disaster management is urgent to develop such a behavioral model. It's very hard to discuss the research gaps and limitations of all the theories and develop a new one based on something that is more difficult just in one paper. Anyway the paper is informative and innovative one focusing on individual behavior regarding hurricane preparedness but the protection behavior model can vary in different types of disasters in different contexts which should be mentioned as a limitation.