

Review of: "Marketing Strategy Of “Tilik” Short Film Analyzed By Social Network"

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Potential competing interests: No potential competing interests to declare.

This is a very fascinating article, but I would like to make a few points: (1) For international readers, it is preferable to elaborate on the cultural context of the film Tilik; (2) in the introduction, it would be preferable to include valid references; and (3) the theories and concepts used for analysis are unclear, in my opinion. It would be preferable if (4) in the word cloud was translated and explained in English.