

Review of: "Are Tobacco Companies in Nigeria Complying With Health Warning Label Regulations on Cigarettes and Other Tobacco Products?"

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Potential competing interests: No potential competing interests to declare.

Introduction: Good introduction, however, a para on the Nigerian tobacco industry like key players (local, multinational), market distribution, govt share, etc. can be added. Also, the prevalence of tobacco use, the death toll, and other harms can be included to make it more comprehensive.

Methods:

Overall: Good

- 1. In the selection process, you may mention the total number of states in Nigeria first and then you can provide your logic behind the sample (Lagos State.) selection if possible.
- 2. For Non-cigarette tobacco products, you may be required to collect samples from all the states of Nigeria to make the study a nationally representative one. As per my experience and knowledge, non-cigarette tobacco products or local tobacco products greatly varies state to state (I am not sure what happens in your case!), therefore, it would be very difficult to make the study representative by investing samples from one State/region.

The following Nigerian and other FTCT regulations were assessed in the packs:

A short description of major rules/provisions required to follow in implementing HW in Nigeria can be useful for readers.

4. Plain Packaging: Is Nigeria implementing plain packaging law? As per my understanding, plain packaging is a more comprehensive law (https://www.who.int/europe/activities/recommending-plain-tobacco-packaging)

Conclusion:

Good, however, you may give some more specific recommendations like increasing the size of health warnings, increasing the number of images and the frequency of their rotation (3-month interval), and so on.

Literature Review/Reference/Appendix

You may consider the two relevant studies;

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- 1. https://tobaccocontrol.bmj.com/content/early/2024/02/13/tc-2022-057538
- 2. https://tobaccocontrol.bmj.com/content/28/3/261