

Review of: "Neuroeconomics as an Appropriate Approach to Clarify the Economic Model: The Case of Russia"

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Potential competing interests: No potential competing interests to declare.

Dear authors,

Congratulations for your interesting research. I have some suggestions on how to make your text more attractive for wider audience.

First of all, you claim that the article should clarify economic model of Russia. I like your research on Neuroeconomics, however, I see not much interpretation regarding Russia. A bit of Russian history and economic structure is described, but what is the relevance for neuroeconomics application?

Next, I believe that Discussion of results and Conclusion should be separated. Discussion of results will summarize your results (list them), conclusion, instead will stress your value added compared to the current state of the art.

Your discussion is coherent, what I miss, however, is the role of age on consumers decisionmaking (see here: **DOI:** 10.52950/ES.2021.10.2.008) I also miss a closer discussion of subjective optimalization of economic subjects (mainly consumption optimalization – see here: **DOI:** 10.52950/ES.2021.10.2.007) who at aggregate level generate economic cycles (see here: <https://doi.org/10.3390/data6110109>).

These are interesting points of view to be included and referenced in your research in order to attract more attention from international audience.

Good luck!