

# Review of: "Agritourism: a source for socio-economic transformation in developing economies"

Emmanuel Ndhlovu

Potential competing interests: No potential competing interests to declare.

## Abstract

The abstract is not very clear on the problem/gap. A few line down the abstract, I suspect that it has to do with lack of marketing. You need to be clear. Also clearly set out your objectives, summarize results, and make conclusions. All this should be in summary format. Remember to be economic with words. You need a minimum of 5 key words and a maximum of 6.

## Introduction

The two paragraphs that you have are fine. You may need three more paragraphs. In the first one, you need to develop your problem/gap. Show what was studied and what was not and what you are offering. In the other paragraph, after outlining research objectives, sell your own study. Prove its significance. In the last paragraph, provide the outline of the paper.

## Conceptual Framework

You need to keep in mind that the focus of the paper is socio-economic transformation and not necessarily 'agrotourism'. Your conceptual framing should reflect that otherwise will miss the point. In your discussion in the other sections that follow, also ensure that you link the discussion to your title. It seems like you have moved from it to focus on agritourism as a viable business model in the countryside.

Section 3.7, which was supposed to be the climax, seems a bit shallow. Readers would appreciate a more comprehensive discussion of agritourism and socio-economic transformation in Zimbabwe. This section has failed to do it. There are also more recent texts that you can refer to support your debate.

## Conclusions

The paper seems to have departed from its intention. Agritourism has been given centre stage instead of socio-economic transformation. The researchers need to set out clear objectives in order to keep focus.