Review of: "The Impact of TikTok on Students: A Literature Review"

Ninditya Nareswari[1]

1 Institut Teknologi Sepuluh Nopember

Potential competing interests: No potential competing interests to declare.

Topic: The chosen topic warrants a more precise focus. It is crucial to specify which aspects of TikTok's influence on students will be examined. Will it be the usage patterns, the content consumption, or some other specific aspect? Additionally, it's essential to clarify whether the research will explore its impact on student attitudes or behaviors. This specificity will help in framing the research more clearly.

Background of Research: The background of the research should provide a comprehensive context for the study. It should discuss the rising significance of social media in students' lives and highlight why TikTok is a pertinent subject. By emphasizing the unique features of TikTok and its rapid growth among student users, the background can elucidate why it's worth investigating. Additionally, the authors should introduce relevant theories that underpin the study. The choice of theory can depend on the specific aspect being investigated. For example, if it's about content creation, media effects theories could be suitable, while if it's about behavioral change, behaviorist or cognitive theories might be relevant.

Methodology: The methodology section needs significant improvement. The authors should clearly explain their research methods, including how they selected papers for review and the criteria used to eliminate others. I suggest to use scoping review because it allows for a more systematic and comprehensive review of the literature. The authors should also detail their search strategy, including keywords, databases used, and inclusion/exclusion criteria. This will enhance transparency and credibility.

Review and Results: The review section should strive to distinguish the unique impact of TikTok on students compared to other social media platforms. To address this, the authors should focus on TikTok's specific characteristics, such as its short video format, creative opportunities, and algorithm-driven content recommendations. By comparing these features to those of other social media, the authors can identify what sets TikTok apart in terms of its influence on student attitudes or behaviors.

In general, it is important to refine the research topic, provide a more comprehensive background, introduce relevant theories, explain the methodology clearly, and emphasize TikTok's unique features in the review. These enhancements will lead to a more precise and insightful examination of TikTok's influence on student behavior, differentiating it from other social media platforms.