

Review of: "Factors Influencing Smallholder Farmers' Preference for Veterinary Services Providers in Zimbabwe"

Dear Dr. Lin,¹

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Potential competing interests: No potential competing interests to declare.

Thanks for giving me a chance to review the paper entitled "Factors Influencing Smallholder Farmers' Preference for Veterinary Services Providers in Zimbabwe"

The objective of the paper is to analyze farmers' preferences for veterinary service providers.

Here are some suggestions which need to be followed to improve the article.

Revise the abstract and include the background. And also include the results in the abstract.

The introduction section needs revision, including the importance of the study, and also includes why the author thinks it is necessary to conduct the study. The authors stated that there are fewer empirical studies related to examining the factors influencing smallholder farmers' decision-making process. While just a quick search on Google Scholar I found many studies have been published. Please mention what is new in this study and how it's different from other research papers.

Please include how the questionnaires have been developed and also include why these variables have been chosen for this study.

Please include why multi-stage sampling and how it is better than other techniques.

The table of descriptive statistics is missing.

Please include the justification for why multivariate probit regression analysis has been adopted in this study.

In the methodology section, justification is not enough to choose the methodology.

Don't use abbreviations such as Hh is used in the result section to represent household

What parametric or non-parametric tests have been adopted to see data validity?

Please include the interpretation and explanation of Table 1 in the paper.

The study is missing the discussion, limitations, and further research direction.

