

Review of: "Shopping bags: own or plastic? Theoretical explanation of pro-environment consumer behavior in Vietnam"

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Potential competing interests: No potential competing interests to declare.

This study is interesting in topic, but from an academic perspective, it leaves much to be improved.

- (1) Can the two theories of TPB and TAM be integrated? There needs to be discourse. What is the purpose of their integration? After the integration, what is the theoretical contribution of the authors?
- (2) Too many hypotheses are proposed. The authors need to test whether the current sample size can meet the needs of the testing of so many variables and hypotheses. Moreover, the presentation of hypotheses should be supported by necessary literature and discussion, rather than without any evidence.
- (3) The measurement items should be put forward with sufficient evidences and explained in details.
- (4) In addition to the Alpha coefficient, other reliability and validity tests need to be supplemented, such as AVE, factor loading, KMO, Bartlett's spherical test, CR, discriminant validity, etc. In addition, common method bias also needs to be tested.
- (5) In the regression model, an appropriate number of control variables should be introduced.
- (6) Research findings and conclusions are stated too simply. It is necessary to increase the statement of theoretical and practical implications.