

Review of: "A Study on Matrimonial Sites in India"

Surjit Paul¹

1 Indian Institute of Technology Kharagpur

Potential competing interests: No potential competing interests to declare.

The paper highlighted Indian culture and the arranged marriage system, with a specific focus on partner preferences, arranged marriages, and online dating applications. It is an interesting study. However, the study needs to be improved based on the following points:

- 1. Clear research questions, objectives, and contribution to the literature should be highlighted in the paper.
- 2. The sampling method needs to be discussed.
- 3. The sample size is small; it needs to be increased.
- 4. Implications of the study should be clearly discussed for different stakeholders.

I hope the authors will consider the above-mentioned points and revise the paper accordingly.

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