

Review of: "Publish or perish: time for a rethink?"

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The paper hints upon a very important issue among the scientific community however, I digress slightly and presents an alternate perspective with a hope that it will impart something to the authors as much as the paper is an opinion or perspective one. I think the aphorism "*publish and perish*" has acquired new meaning or interpretation with time and technological advancement. In a time and context when writing research paper is exclusionary and sacrosanct, and that research records or monographs or laboratory journals are kept in chest or study table drawers, the phrase publish or perish can be construed as a positive reinforcement to a scientist to publish lest others make the claim by publishing first or otherwise, if one does not publish, it rots with the paper; knowledge or discovery unless publish (share) tantamount to perish (lost). Of course time has change now, and we a dealing with deluge of articles that masquerades as research papers when publishing has become a cup of tea for anyone.

The model to separate teaching from research or vice-versa is a bit short-sighted. As already remarked by another esteemed reviewer that, full-time researchers or industry experts are proven to be good teachers as well. Separation between the two activities can produce a lackadaisical attitude among the teachers and lull them into a status quo and teaching pattern without any fresh input of new knowledge to the students.

Alternate OA models of publishing such a *crowdfunding* and *publish for free and read for free are good* but the question of sustainability and biasness arises, a lesson we can learn from Wikipedia. I hope we are not aspiring to become Wikipedia version of scientific journals. The truth is "nothing is free!"

There has to be change at the institutional level especially in reward system at same time educating and inculcating moral values to researchers, which the authors have highlighted.