

Review of: "The Role of Women's Business Performance in Promoting Sustainable Development"

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Potential competing interests: No potential competing interests to declare.

I was read your paper entitled "The Role of Women's Business Performance in Promoting Sustainable

Development" In my opinion paper needs revision in organization and contents. In its current form, the paper is difficult for the reader to follow, and perhaps the contributions are further confused because of this limitation. Hence I had try to give you the following comments

Title: The titles of your proposal needs some revisions, it should be relevant, concise, brief and to the points

Introductions: Introduction: section needs be improved b/c it is not started with a broader area and issue or in a global context. Therefore, lack of synthesis in writing an introduction section. The introduction has lacks of clarity in terms of the research question and objectives. It should be a more coherent framework for the overall paper. B/c your paper can gain more impact if the introduction is more focused on the purpose of the study, otherwise it ends up becoming a little extensive.

Questions: what motivates you to conduct research on these area?

So many researches or literature works are there concerning The Role of Women's Business Performance in Promoting Sustainable Development". so how your work will be going to be unique from others. Or what you need to improve? What you are going to add as special case? That is your research problem.

Research questions/ hypothesis and Objective: The authors do not indicate the research hypothesis and flop to clearly show the purpose of the research question, and objectives of the study. Despite this weakness, the issue elevated by the authors' supports to provide relevant information on the "The Role of Women's Business Performance in Promoting Sustainable Development" good and consistent.

Literature Evaluation: The literature section of the article is somewhat better and the authors attempt to clarify everything as far as possible. One good thing about this article is., the content is related to the topic under discussion. Even though, the literature review section provides a good overview of the relevant literature, it lacks critical analysis and synthesis.

The literature review has to be connected with the paper's objectives and the problem that you are trying to solve. Hence, it is interesting but some references are very old. you should update bibliographic references. The paper does not sufficiently cover recent research in the area. You should cite the latest literature relevant to the target issue in this paper.



I found that, you had cited only a few recently published papers in this article (Most of the cited articles are ten years' old).

There is a need to add more critical recent literature and based on theoretical argumentation. But the authors cannot able to specify the arguments. Hence, it has many limitations. For example, it has a lack of empirical review, lack of conceptual framework has lack of using the citation and it uses some old references. Hence mostly the authors might be not used updated information. Furthermore, the content of the literature is very poor. It fails to provide empirical content to the literature.

Data and method of data analysis: The research methodology section is well-structured and provides a detailed description of the research design, data collection, and analysis methods. However, it would be useful to provide a justification for the chosen research design and data collection methods. Try to do that throughout your methodology sections of your paper.

Results and discussions: your interpretations of the result of the study is good but it has lack of synthesis or contextualized Therefore, the whole discussion has to be leveled up by adding an improved in-depth analysis of results compared to other studies and commented on from the content point of view.

Conclusions: your conclusions are very brief. Beyond the result discussion, it is necessary to enhance both the theoretical and practical contributions that this paper implies to current works of literature. the conclusion part should be improved as well. Finally, it is important to mention what previous studies contributed to this theme, the limitations of the study should be detailed, leaving suggestions for the future which means You must refer to the limitations of the study and make suggestions for the future.

Generally: despite the above weakness and some revisions required by the authors, the paper gain helpful and hence I would like to recommend that it is better if you publish this paper after the authors make significant revisions.