

# Review of: "Sustainable TOURISM: win-win-win papakonstantinidis model"

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The article is written on a relevant topic, because tourism is one of the fastest growing and profitable industries in the world. And given that the author raised the issues of sustainable development of society in the context of tourism development, this scientific study is a big plus.

The sample of respondents presented in the article is sufficient and meets the requirements for the number of respondents to obtain relevant information.

In the conclusions, the author cites the correct phrase: The key to any successful partnership, however, is the recognition that the partnership is a business relationship where partners share the risks, rewards, and responsibility for the success or failure of the initiative. In our opinion, it would be logical to describe in more detail what risks the negotiators may face. The author also points out the advantages of cooperation between the private and public sectors. In our opinion, the article was decorated with conclusions about the shortcomings of this cooperation.

In our opinion, the number of literary sources analyzed by the authors is not enough, the article was strengthened by a review of the literature on the subject of this study.

In general, the article deserves attention from scientists and practitioners in the field of tourism and has the right to be published in open access information.