

Review of: "Meanings and Communication of the Visual Representations of Headloading in the 'Lazy Nigerian Youths' Facebook Conversation"

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The article has a good structure and sequence of ideas. The discussion is exciting, and it has a good conversation about the symbols related to the hard life of Nigerians and the discussion of the Lazy Nigerian Youths. In some sense, some interpretations go beyond the movement with some inferences, but this kind of article could be considered attractive because they are reflexive in their discussions.

One suggestion to improve the article could be to use more qualitative or even perceptive research (like the ZMET). In this kind of research, the image and perception are critical to be investigated. So, if the author could elaborate more on the connotation between the movement and the pictures for Nigerian people, this could be an exciting development.