Review of: "Ethical and political consumption: an integrated typology of practices"

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The paper deals with an interesting and contemporary topic, which is commendably clearly elaborated. The work itself is clearly structured, it offers an in-depth overview of the topic, which is inherently interdisciplinary, from where it can be read from a social and humanistic perspective, by students, scientists, and the general public. The literature review is relevant, the conclusions drawn are well-founded. Working on a typology of consumer practices that refers to existing typologies, the author's contribution is in considering the broad theoretical classification of consumer practices within the ethical and political frameworks of consumption. It is recommended to introduce an empirical research review on the topic, whereby the biggest challenges (but also the contribution) will be the development of measuring instruments of ethical and political consumption in the form of the considered integrated typology of practices.