

Review of: "The Impact of TikTok on Students: A Literature Review"

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Potential competing interests: No potential competing interests to declare.

I am grateful for the opportunity to review a paper that underscores such a contemporary and pressing theme. The following assessment aims to offer constructive feedback on the strengths and areas of potential enhancement within the paper.

Upon reviewing the submitted abstract regarding the impact of TikTok on students, several areas of improvement have been identified to enhance clarity, coherence, and focus. Your abstract should maintain a consistent focus on the primary topic. The mention of social media's broad purposes seemed a bit disconnected from the central theme of TikTok's impact on students. It would be advisable to limit the discussion to how students specifically use and are affected by TikTok. Aim for clear and precise language. Phrases such as "risk full potential influence" might benefit from clarity check, for example, "potentially risky influence." The abstract contains some repetitive elements. For instance, the global popularity of TikTok among students was mentioned more than once. Such repetitions can be trimmed to make the abstract more concise. Ensure that the abstract clearly outlines the purpose of your review, offers a glimpse into the methodology (although this part is not clear to me based on your paper), presents the primary findings, and concludes with implications or recommendations. This structured approach allows readers to grasp the essence of your work swiftly.

Regarding Introduction, I have identified areas for improvement that could elevate the clarity. The current introduction covers a broad range of information, from the history of TikTok to general social media usage trends. While this provides context, it's essential for the introduction to be more narrowly tailored. Readers should easily discern the specific issue or angle about TikTok's influence on students that you aim to address. In its current form, the vast scope may leave readers unsure of the exact focal point of your study. What is more, the introduction mentions TikTok's popularity, its launch dates, and user statistics multiple times. For instance, the details about TikTok's number of active users and its popularity is repeated. Ensure that all facts, figures, and claims are appropriately referenced. For instance, the statement about "80% of adolescents owning one form of new media technology" should have an accompanying citation.

A literature review demands a high level of specificity. The generic mention of the impact on "students" could benefit from being more defined. Is the study exploring TikTok's influence on students' academic performance, mental health, social behaviours, or all these areas? Specifying the domain will not only narrow the focus but also guide your literature search more effectively.

The paper includes some wording oversight. The phrase "launched in the Chinese marketing 2016 (as Douyin)" appears

to have a typographical error. The term "marketing" should likely be "market". So, the revised statement should perhaps read: "launched in the Chinese market in 2016 (as Douyin)"

As for the citation format, (please consider the aforementioned statement for reference), there's an absence of a proper citation. Additionally, in accordance with APA style, the correct format for citing a year would place the year immediately after the subject. Please ensure that you adjust this to adhere to the APA guidelines.

With a reference count approaching 18, your bibliography seems limited, especially for a literature review. A more exhaustive exploration of existing literature will ensure comprehensive coverage of the topic and support a more robust analysis.

Further sections provide touch on various aspects of TikTok's influence on individuals, spanning from academic performance to mental health, social interactions, and well-being. The sections delve into specific categories such as "TikTok and Academic Performance", "TikTok and Mental Health", "TikTok and Social Interactions", and "TikTok and Well-being". While these categories touch on pertinent issues, the introduction doesn't provide clear justifications for selecting these specific categories. The categories aren't previewed or outlined in the introduction, which might leave readers questioning the rationale behind these specific choices. A well-crafted introduction should offer a brief overview or hint at the categories that will be explored, setting clear expectations for the readers. This would provide a roadmap for the discussion, ensuring that the narrative feels planned and cohesive.

The introduction highlighted TikTok's broad societal influence without specifying its effects on certain demographics, such as students. While the following sections narrow that down by focusing on students' academic performance and other factors, the linkage could be made clearer by stressing how the popularity of TikTok among students affects their academic commitments, thus directly connecting with the broad concerns raised in the introduction. Some sections mention statistics and studies without proper citations (e.g., "[10]", "[11]", etc.) from the introduction. This could be improved by incorporating proper citations throughout. In addition, the writing appears fragmented in some places, with abrupt transitions. A more structured flow with introductory and concluding sentences in each section would enhance the coherence. Again, APA citations need to be consistently implemented. For instance, instead of just citing "[10]", the author's last name and publication year should be provided. In essence, the content of these sections can be better interwoven with the introduction to create a seamless narrative that starts with broad societal concerns about TikTok and delves into specific effects in each area.

As for the conclusion, the recommendations provided in the conclusion serve as actionable insights based on the discussions from the body. They encompass digital well-being, creative expression, privacy, open communication, time management, media literacy, and choosing responsible role models. These are relevant to the preceding sections, although they would have been strengthened by a more explicit connection or reference to specific points made earlier in the literature review. The conclusion mentions the "need for further research" and highlights the complex relationship between TikTok and students' lives. While this is a common concluding sentiment in literature reviews, specific gaps or questions that could be the subject of future research are not detailed.

Overall, the review hints at the promise of offering valuable insights into TikTok's multifaceted effects on students. However, to elevate it from its present semblance of a draft paper, it would necessitate further refinement, specificity, and methodological clarity to match the standards of a rigorous academic literature review.