

Review of: "Animation and YouTube as Alternative and Counterhegemonic Digital Public Sphere in Zimbabwe"

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Potential competing interests: No potential competing interests to declare.

Originality: Does the study contain new and significant information adequate to justify?

The author did case study about the 2013 General Elections of Zimbabwe and discussed about the scenarios between the ruling party, opposition, armed forces, digital media and public. It could be said undoubtedly that the author did a deep analysis and researched for this study, collected, and presented significant information to justify.

Relationship to Literature: Does the study demonstrate an adequate understanding of the relevant literature in the field and cite an appropriate range of literature sources? Is any significant work ignored?

Yes, the study includes a good a number of literatures referenced in the entire context. It does not seem like the author ignored or did not consider any other important literature.

Methodology: Is the study's argument built on an appropriate base of theory, concepts, or other ideas? Has the research or equivalent intellectual work on which the study is based been well designed? Are the methods employed appropriate?

The entire study is all about the influence of digital social media, and how it can manipulate public opinion and sphere. The study is found to be appropriately presented to the readers. It gives a detailed analysis of 2013 General Elections in Zimbabwe.

Results: Are results presented clearly and analyzed appropriately? Do the conclusions adequately tie together the other elements of the paper?

The study concludes that how social networking platform can offer the public sphere opportunities to put out their opinions amongst everyone, and how it could influence the sphere. It portrays how the propagandas are formulated in the society.

Reviewer Blind Comments to the Author

There are several mistakes in the spellings in different section, which should be corrected at the earliest. Though it is not affecting the readability for the reader, but still, it is advised to do so.