

Peer Review

Review of: "Visitor Capture Metrics: Research Note on a Six-year Correlation Analysis of Provincial Tourists and Museum Visitors"

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We know that, depending on the country, there is not always a strict and strong correlation between the number of tourists and the museum audience. This article attempts to demonstrate that the number of tourists is correlated with the number of visitors to the national museums of the Philippines.

This demonstration is well done, even if it takes into account the COVID years, which are problematic for tourism-related data. The article identifies a correlation that may be useful for governance institutions, particularly for the management of museums (attendance, saturation threshold, etc.).

This article sees itself as a 'research note' and is an attempt to have a cursory appreciation of museum visitor statistics, which is absolutely correct. Finally, this article needs to be consolidated with more detailed data to confirm and refine these results, as said by the author himself.

Declarations

Potential competing interests: No potential competing interests to declare.