Review of: "Digital Identity and Promotion of Research Works – Analytical Study of Social Science Researchers at Taiwanese Institutions"

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Potential competing interests: No potential competing interests to declare.

The article addresses a very relevant and interesting subject: researchers' digital identity and the promotion of research products through digital platforms designed for academics.

The paper is clear and the flow is good. The theoretical framework is very well designed according to a convincing analysis of the concept of digital identity. Given its strong theoretical framework and convincing structure, I think the paper would benefit from a sharper definition of its main research questions and from more ambitious research objectives.

To achieve this goal, I would suggest addressing the following issues:

• The selection of platforms taken into account should be justified (e.g. why Researchgate instead of Academia.edu, why ORCID instead of Scopus, why Twitter instead of Linkedin?). Nowadays we are witnessing a proliferation of these research platforms that might ultimately represent a challenge for the full deployment of the very idea of researchers' digital identity. I think this point might be discussed in the paper.

• The distinction between 'promoted' and 'non-promoted' research products should be clarified more in detail.

• Some of the differences described by the authors are the mere consequence of the very structure of the platforms considered and not a result of empirical analysis.

• From a theoretical point of view, 'digital identity' is a crucial issue in contemporary debates on digital citizenship and for the very 'thinkability' of the latter concept. The authors provide an excellent overview of the idea of digital identity: accordingly, they could carry out a more detailed investigation of the problems that must be overcome in order to make this idea a reality for researchers in the digital sphere, and could describe how these problems are amplified, addressed, or mitigated by the research platforms considered.