

Review of: "The Role of Women's Business Performance in Promoting Sustainable Development"

Daniel Gandrita¹

¹ Universidade Europeia

Potential competing interests: No potential competing interests to declare.

After a comprehensive review of the paper titled "The Role of Women's Business Performance in Promoting Sustainable Development," several critical issues have come to light that require attention and improvement in this scholarly work. While the abstract is commendably clear and concise, aiding in the comprehension of the paper's core concepts, it is essential to include more than just three keywords. Expanding the list of keywords would enhance the discoverability of your research by other scholars and readers.

Moving on to the introduction and literature review, it is advisable to strengthen these sections by incorporating the insights and findings of other authors. This approach will create a more coherent narrative throughout the paper. Additionally, the conclusion of the introduction should provide a clear roadmap of what the paper will encompass. For example, it should state that the research will introduce the literature review on women's business performance, leading to the formulation of hypotheses. The study adopted a qualitative methodology and collected data from 261 respondents, which will be triangulated with the literature review to inform the subsequent discussion and conclusion. Furthermore, the paper should offer recommendations and acknowledge its limitations for future research implications.

In section 2.2.2, where it mentions "However, studies have consistently shown that improve," it is crucial to specify which studies or researchers conducted these studies. Additionally, it should be clarified in which areas of finance women exhibit better performance.

Sections 2.2.3 and 2.2.4 should pose questions regarding the specific areas of marketing that empower women entrepreneurs. This will help in focusing the discussion and research.

Regarding the conceptual framework in section 2.3, more detailed explanations are needed. The research design should attribute credit to the author who provided the framework and provide a more thorough explanation of the chosen research design. The section on research approach need not delve into the methods. In the data sources section, specify the primary data resources used.

When discussing data collection tools, provide a comprehensive explanation of the tools employed and their definitions. If tables are included, ensure they are directly related to the text and contribute to more robust conclusions based on the acquired data.

Despite the unavailability of the questionnaire, the conclusions should be refined to offer fresh perspectives on the topic.

Address questions such as opportunities, types of support needed, areas requiring support, and areas with potential to drive new opportunities. Consider discussing how stakeholders can prioritize women's entrepreneurship as a key driver of sustainable development.

In the recommendation section, elaborate on what improvements should be made to enhance women's performance and make a more substantial contribution. Lastly, thoroughly address and complete the bibliography.

In summary, the paper's theme is undeniably appealing, particularly given the dynamic changes in today's world. To enrich understanding of the topic, delve deeper into both theoretical and practical implications. Clearly articulate the central research question to help readers grasp the hypothesis and the overall content.

We look forward to seeing a revised version of your study that incorporates these suggestions and furthers the field of research on women's business performance and sustainable development.