Adopt positive self-identity BCT

Behaviour Change Intervention Ontology (BCIO)

Source

*Behaviour Change Intervention Ontology (BCIO)*

**Definition:** A prompt focus on self-identity BCT that promotes the adoption of a positive self-identity as someone who currently engages in the behaviour.

*This definition was imported from the Behaviour Change Intervention Ontology (see [https://bciosearch.org/](https://bciosearch.org/)). Comments and suggestions for improvements are welcome using the Qeios review system.*

*Definitions imported from the Behaviour Change Intervention Ontology (BCIO) are what are known as ‘ontological definitions’. See this article in Qeios for an explanation [https://www.qeios.com/read/YGIF9B](https://www.qeios.com/read/YGIF9B).*

*Ontological definitions can sometimes be hard to read. In those cases we also include an informal definition.*

*Definitions also often require elaboration to make it clear how they should be used and what they include. In those cases we include a comment.*

*Also, definitions sometimes require an explanation as to how they came about to help users understand how they relate to alternative definitions. In those cases we include a curator note.*