

Review of: "The Nexus between corporate social responsibility and corporate social performance in the Service-Based Enterprises Sector: Insights from Zimbabwe"

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Potential competing interests: No potential competing interests to declare.

Title

Any reader would quickly imagine you're studying competitiveness; only to read further and find the study is about Corporate Social Performance. Why not "*Enriching corporate social performance through ECR*": Then the study context/unit of analysis remains?

Introduction

The concept of corporate social performance has not been well articulated.

Bring competitiveness as early as possible in your background because you're testing it via other variables.

Statement of the problem

Research problems do not investigate relationships. They are a mystery statement, that which remains unknown and bothering the researcher about which he/she needs to test whether or not they could be a result of the phenomena he chooses to test. In this case you wish to test whether or not ECR, Philanthropic Responsibility (PHR) could explain the problem manifesting in Corporate Social Performance. Focus your research problem on this.

Literature review

Hypothesis

Restate hypothesis 1,2,3,4 on pages 7, 8, 9, 10/38. Consider rephrasing the preceding hypothesis entry statement: "Hence, the following hypothesis states:" on page 7.

Research material and methods

What is CRP introduced on page 11? Are the dimensions under CSP from Kaplan's BSC? Revisit and reconstruct.

Delete the "we" from the work. Find a better word.

Measurement model

Tables should not be broken on two pages. Re-organize.

Reviewer's verdict

- Authors should address comments to make the paper better.
- Paper can be a useful piece of document to guide CSR in organizations.

Paper is publishable.