

Review of: "A Comprehensive Examination of the Practice of Outsourcing within the Framework of International Business in the Contemporary Era of the 21st Century"

Sanket Dash¹

¹ Indian Institute of Management Rohtak

Potential competing interests: No potential competing interests to declare.

The paper is well-written and aims to address a topic of contemporary interest. However, there are several lacunae in this paper that I would like to highlight:

1. Absence of a research question: There is no specific research question motivating the study. Hence, it reads like a generic piece on outsourcing.
2. Weak motivation: The motivation identified for the study i.e. non-utilization of Kenya's human resources is not explicitly linked to the topic and is not backed by references.
3. Absence of a structured methodology: The author's research on the subject seem unstructured. A research question would help identify a specific methodology such as literature review, empirical survey etc.
4. Inconsistent sectionalization: The font sizes for different headings such as Recommendations are not in sync with the earlier headings.
5. Confusion between outsourcing and offshoring: The description of the content suggests that the author is using both as synonymous. This is not the case.
6. Typos: There are a few typos in the paper and it needs to be thoroughly proof-read

In conclusion, I feel that the paper needs to be reviewed in full. A strong motivation and a concomitant appropriate research question deciphered must be identified.