

Review of: "Design of an Educational Campaign Based on the Theory of Planned Behavior to Encourage People to Donate Organs: A Study Protocol"

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Potential competing interests: No potential competing interests to declare.

Interesting and valuable research point

Abstract: it is evidence not evidences

intention not intension

Introduction: number not numbers

In most cases, organ donation takes place when the donor is brain dead: needs restructuring

The global statistics.....till the end of the paragraph: please state the unit of the numbers

20 per one million people is it percent or person?

In text citations should be written in the same way

50% of brain death patients: 50% of brain deaths (eliminate patients)

in which a person has grown up in delete the second in

Among education interventions: educational

campaigns have the highest penetration to audiences: highest influence upon audience

Campaigns transfer specific messages: campaigns deliver specific messages

Explanation of theory of planned behavior is incorrect please revise

N.B: Direct determinants of individuals' behavioral intention are: attitude, subjective norm and perceived behavioral control

According to the Karam et al. study, holding training courses, creating sensitivity

among people and attracting the support of officials can improve the effectiveness of organ donation interventions:

sentence needs restructuring

Methods:

Figure 1. Campaign name and logo: please check the name

Sampling method: please mention the sampling technique used

"These participants will complete a questionnaire one before the start of the campaign and later after the campaign is finished": please revise, needs restructuring

Exclusion criteria: "if they are under 18 or over 70 years old, or unwilling to cooperate in the research". These are not exclusion criteria as they are already excluded from the beginning

Data collection method: related to the TPB structures: they are constructs not structures and knowledge is not one of these constructs, it should be mentioned before

Please write the constructs of the theory in a more elaborative way indicating direct and indirect measures.

we will calculate the CVR based on the formula below: missing formula

content validity ratio and index: please explain it more

Mention the title of the tables

Gol-e Gohar: check spelling

Table 2 and 3: please recheck as there are some typo mistakes in spacing

Outcome measures: knowledge is not one of these constructs, it should be mentioned before

Please write the constructs of the theory in a more elaborative way indicating direct and indirect measures.

In the methodology, researchers should state how the constructs will be measured, whether directly, indirectly, or both.

Table 3: Statements measuring subjective norms, normative beliefs, and control beliefs are inaccurate. Please revise.

Please mention whether the questionnaire type is interview or self-administered.

Discussion:

Intention, not intension.

The pilot study conducted in Australia needs more elaboration.

Educational campaigns are usually cost-effective and can be extended to other similar populations in the world. Please revise.

Limitations: What is meant by "control group"? Please elaborate.

References:

Regarding the theory of planned behavior, please refer to Fishbein and Ajzen's references.