

# Review of: "Attitude towards business activity risk: evidence using logit models for two groups of OECD countries"

Robert Crammond<sup>1</sup>

<sup>1</sup> University of the West of Scotland

**Potential competing interests:** No potential competing interests to declare.

Many thanks for inviting me to review this manuscript. I believe that, in parts, there is some interesting discussion and acknowledgement of relevant theory concerning a number of themes and topics in relation to entrepreneurship. However, I believe that significant changes are required to strengthen the manuscript.

Please see my feedback below:

- From the outset, I believe that it is unclear as to the theoretical focus and rationale of the manuscript. Business activity risk is mentioned in the title, but a shift in workplace/career lifestyle behaviours from employees to entrepreneurs is then discussed.
- At present, the title, abstract, and content of the manuscript do not appear to align effectively in terms of focus and subject area(s) addressed.
- The approach element of the abstract could be written more clearly. It, again, is difficult to confirm a focus and clear direction in the methodology.
- For general statements, such as the first sentence of the introduction, more than one source should be provided to support the claim or point made.
- The term 'to undertake' is mentioned. What is specifically meant by this?
- The claim that entrepreneurship study is relatively new is not clear and can be disputed. Many different perspectives, and themes, have appeared in recent decades. However, an appreciation of the phenomenon, expressed and defined in different ways, has been in existence for centuries.
- Greater structure is required in the introduction, possibly following a process of: the background and emergence of the research problem, aim, objectives, contributions, and structure of the manuscript itself.
- I believe that, what is crucially missing from this manuscript, is the confirming of 3-4 key areas of literature which sharpens the focus and value. For example, business risk and entrepreneurship are mentioned but more could be written to logically bring these themes together. Also, the importance of highlighting various factors which impact career and lifestyle changes, and the shift to entrepreneurialism. These theoretical and cultural discussions should be presented, in order for strong hypotheses to be generated and contexts to be more greatly understood.
- It appears that a single hypothesis is outlined. At present, it appears to be a lengthy statement, with the manuscript possibly benefitting from having more than one hypothesis.
- Variables do not appear to be clearly identified from more lengthy, and required, discussion from literature review

sections. I believe that these are required, and suitably concluded on, before the method section.

- The discussion section may benefit from the identification of 3-4 themes which are more precisely addressed and progressed having revisited the literature. A theoretical framework appears to be missing or lacking from this manuscript.
- Additionally, key sub-sections on the implications and recommendations of this study would reinforce a clear focus for the manuscript, and outline its impact and future directions.