

Review of: "A Study on Consumers' Perception of Food Delivery Platforms"

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Potential competing interests: No potential competing interests to declare.

Dear Author,

I read with much interest your article on Taiwanese Consumers' perception on food delivery platform. The topic is indeed interesting. Nevertheless, I think that your paper needs further improvement.

Firstly, I did not understand at first that the focus of your work was Taiwan. I therefore suggest you to add the location in both the title and the abstract to make other scholars fully aware of the topic of your paper.

Secondly, I suggest you to re-write the abstract as to meet commonly accepted standard sections (Introduction, Objectives, Methodology, Results and Conclusions).

Thirdly, the introduction section should be amended as to integrate the different subsections you inserted (background, motivations and problem statement) while a different section (methodology) should be added to contain, with modification, research purpose and research contribution as well as research question and questionnaire design with its two subsections.

Fourthly, results sections shall be enlarged by providing further details on the performed descriptive statistical analysis made, such respondents background and demographics, and a multivariate statistical analysis.

As final remark, I recommend to add a discussions paragraph to present your results together with a comparison of some previous studies in order to highlight the difference between your results and others' authors' ones.

I hope the above will be useful to a further development of your work.

Best of luck!

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