

Review of: "An Apologetic Theological Vision on the Social Phenomenon "Kardashians""

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Potential competing interests: No potential competing interests to declare.

Even though the article is rather a fragmentary insight into consumer theory, it pays attention to the essential theological perspective of consumerism, often omitted in the debate on the consequences of consumer culture. It also nicely illustrates some specific features of consumerism. However, it is a little lacking important references, such as an appeal to the prominent theorists of consumerism, such as Baudrillard, Bauman, Rifkin, and others and some crucial theological sources, such as *Evangelii Gaudium* by Pope Francis. The text is well-written and composed.

Qeios ID: DPHBJ6 · https://doi.org/10.32388/DPHBJ6