Peer Review

Review of: "Disruption, Diversity, and Due Diligence: Charting the Course for Coffee's Future—Key Takeaways from the International Coffee Convention 2024 (ICC2024)"

Luis F. Aristizábal¹

1. Independent consultant, USA

This document summarizes the 2024 International Coffee Convention that took place in Mannheim, Germany, during 17-18 October 2024. Overall, this report presents all relevant topics addressed by several researchers from multiple institutions and members of the global coffee industry. Aspects related to the genetic diversity of coffee species, climate change, deforestation in coffee-producing regions, fermentation techniques, roasted coffee quality, coffee health benefits, and sensory profiles of coffee were presented and discussed in satellite workshops. In addition, challenges and opportunities from selecting coffee seeds, passing through cultivation, processing, marketing, until how the coffee is prepared and served, were presented and discussed as well.

This report shows the most relevant aspects faced by the global coffee industry and how potential changes in the way that coffee is cultivated, processed, prepared, and served may guarantee the survival of the coffee industry during the current transition period that the coffee industry is facing.

Overall, this report is a radiography of the most recent situations and changes that are necessary to be made by the coffee industry to remain competitive in a new world of continued challenges, changes, and regulations.

Some aspects that can improve the quality of this report are related to the socio-economic role that the coffee industry plays in many producer countries. Therefore, in the introduction, a paragraph showing what coffee production means in terms of social and economic impacts is needed. For example, the number of coffee-producing countries in the world, the number of coffee farming families that make

their living from coffee cultivation, the area planted around the world, the value of the global coffee market, the proportion of the money that returns to coffee-producing countries and farmers, the generation of employment, etc. Why is this information important? Because a reader who is not familiar with the coffee industry needs to know this information to see the real impact that coffee production represents around the world. It can also serve to remind many researchers, politicians, investors, corporations, institutions, and non-Governmental Organizations that the final goal of all the effort that we are doing is to benefit the millions of coffee farmers and field workers that make it possible for us to enjoy a good quality cup of coffee every single day.

Declarations

Potential competing interests: No potential competing interests to declare.