

Review of: "Detection and Correction of Likert Scale Multiplicative Response-Style Bias"

Moritz Heene¹

1 Psychology, Ludwig-Maximilians-Universität München, Germany

Potential competing interests: No potential competing interests to declare.

The paper addresses an important and often overlooked issue in survey-based research: the impact of multiplicative response-style biases in Likert-scale data. The proposed methods represent a novel and robust statistical approach to identifying and correcting such biases. I have made some observations that may improve the overall quality of the manuscript.

Addressing Assumptions and Limitations

The manuscript could make the assumptions underlying the proposed methods more explicit. For example, how do the techniques handle varying sample sizes, different lengths of response scales —which is undoubtedly a crucial factor—and the presence of multiple bias types simultaneously? Specifically, how do they address extreme response styles (e.g., predominantly selecting categories 1 and 5 in a 5-point Likert scale) and middle response styles (e.g., predominantly selecting categories 2 and 3 or 3 and 4)? What kinds of response styles can be detected and corrected? Simulating such response styles under various sample-size conditions could help answer these questions. Furthermore, discussing these aspects as potential limitations would provide a more nuanced perspective on the applicability of the methods.

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