Peer Review

## Review of: "Assessing AI Adoption and Digitalization in SMEs: A Framework for Implementation"

## Raffaele Silvestri<sup>1</sup>

1. Department of Economics, University of Foggia, Italy

clear

511 / 5.000

## Risultati della traduzione

## Risultato di traduzione

The research questions seem a bit too broad; it would be better to narrow the scope and formulate more specific RQs, such as research questions: What challenges hinder the implementation of AI in SMEs? What resources and skills are needed in SMEs to effectively adopt AI?

The literature needs to be explored and expanded. I suggest the following papers: Feliciano-Cestero, M. M., Ameen, N., Kotabe, M., Paul, J., & Signoret, M. (2023). Is digital transformation threatened? A systematic literature review of the factors influencing firms' digital transformation and

internationalization. Journal of Business Research, 157, 113546. And also Radicic, D., & Petković, S.

(2023). Impact of digitalization on technological innovations in small and medium-sized enterprises

(SMEs). Technological Forecasting and Social Change, 191, 122474.

Given the exploratory nature of the investigation, it would be more appropriate to also use a

qualitative methodology that delves into the topic of specific needs and limitations for AI

implementation in SMEs.

**Declarations** 

Potential competing interests: No potential competing interests to declare.