

# Review of: "Viewpoint: Strategic Insights and a Scoping Review of Telehealth Platforms and SWOT Analysis of Amazon's Clinical Endeavors"

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Potential competing interests: No potential competing interests to declare.

Well-written article. Great points exploring the rise of Amazon Clinic within the growing telehealth industry. Appreciate the comprehensive overview of the telehealth industry and detailed SWOT analysis delving into the strengths and weaknesses of Amazon clinics. Some of the areas of improvement could be to strengthen the analysis by incorporating statistics on the rise of telehealth post-pandemic, expand on the potential long-term impact of Amazon Clinic (will it disrupt traditional healthcare delivery models?), and how it might affect patient-doctor relationships in the long run. Briefly address the potential for data privacy, HIPAA compliance, and accuracy in diagnosis without examining the patient. The article mentions pediatrics was not included; it could briefly mention the reasons why and any future considerations.