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# Belief about gain

Behaviour Change Intervention Ontology (BCIO)

## Source

*Behaviour Change Intervention Ontology (BCIO)*

**Definition:** A belief about the existence of an increase from an initial reference point.

**Comment:** The perceived gain could be in anything internal or external, such as health or wealth. The classes 'belief about gain' and 'belief about reduction' do not necessarily involve likelihood. Likelihoods relate to the future, However, 'belief about gain' might be about an existing gain. For instance, in situation where the following trade is offered: "I've given you \$2, are you willing to trade it for a 50% chance of winning \$6?" it'd be "I have \$2 more than I started with", there is an existing gain that is compared to a future one.

*This definition was imported from the Behaviour Change Intervention Ontology (see <https://bciosearch.org/>). Comments and suggestions for improvements are welcome using the Qeios review system.*

*Definitions imported from the Behaviour Change Intervention Ontology (BCIO) are what are known as 'ontological definitions'. See this article in Qeios for an explanation <https://www.qeios.com/read/YGIF9B>.*

*Ontological definitions can sometimes be hard to read. In those cases we also include an informal definition.*

*Definitions also often require elaboration to make it clear how they should be used and what they include. In those cases we include a comment.*

*Also, definitions sometimes require an explanation as to how they came about to help users understand how they relate to alternative definitions. In those cases we include a curator note.*

