

Review of: "Theory of Innovation Failure and Application in Aerospace Missions"

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Potential competing interests: No potential competing interests to declare.

Summary

The manuscript aims at clarifying the concept of failure in innovation processes.

Comments

The manuscript features an unusually high number of self-citations. Indeed, footnote 1 refers to 70 + publications of the author. I reproduce this footnote below:

"This theoretical framework can be applied in different contexts: cf., Benati and Coccia, 2022, 2022a; Bontempi and Coccia, 2021; Calabrese et al., 2005; Coccia, 2004, 2005, 2008, 2008a, 2009, 2009a, 2010, 2010a, 2010b, 2012, 2012a, 2012b, 2014, 2014a, 2014b, 2014c, 2014d, 2016, 2016a, 2016b, 2016, 2017, 2017a, 2017b, 2017c, 2017d, 2017e, 2018, 2018a, 2018b, 2018c, 2018d, 2018e, 2018f, 2018g, 2019, 2019a, 2020, 2020a, 2020b, 2020c, 2020d, 2020e, 2021, 201a, 2021b, 2022, 2022a, 2022b, 2022b, 2022c, 2022d, 2022e, 2022f, 2022g, 2023, Coccia and Benati, 2018, 2018a; Coccia et al., 2012, 2015, 2021, 2022; Coccia and Finardi, 2013; Coccia and Rolfo, 2009; Coccia and Watts, 2020; Magazzino et al., 2022."

Here, the author refers to his other research works solely as possible fields of application for his conceptualization of innovation failure, which, in a number of cases, is highly questionable. Furthermore, by listing only his papers, the author suggests this conceptualization has little (if any) relevance for others. This is more than enough to judge that the manuscript does not deserve to be published.

Finally, publishing this manuscript could harm the reputation of the author. If self-citation is legitimate scholarly practice when an author expands on his previous research, excessive self-citations breach academic integrity rules. Therefore, I

would recommend the author make the following citation his own:

"You can't let your failures define you. You have to let your failures teach you."

(Barack H. Obama, cited by Mario Coccia)